



Hero Chronicles Video Contest Rules

1. Each entry should respond to this year's theme:

A) Video of Heroic Actions Taken by Individuals or Groups to Improve Air Quality, or;

B) Use of a video story or narration to show how ozone reducing activities enhance or have enhanced your quality of life (ex., weight loss or having more fun through walking, biking, using public transportation, etc... instead of driving).

The entry must be the original work of the person submitting the video to www.ozoneheroes.com, hereafter referred to as "entrant(s)."

2. This competition is open to entrants currently legally residing in any state in the United States, the District of Columbia, and U.S. territories.

3. Neither employees of Capital Area Metropolitan Planning Organization (CAMPO), Capital Metro, Austin Energy, AJs Cyclery, PGC Creative, their immediate families, nor its officers or directors are eligible to participate in the contest.

4. Videos are limited to 1GB and must be 5 minutes or less in length.

5. Air quality related subject matter must be used to enhance the video. The entry must contain some relevant content to improving air quality or reducing ground level ozone.

6. Use of copyrighted material will not be permitted.

7. Any personal information collected by www.ozoneheroes.com in connection with the Contest, shall be used for the purposes of notification regarding the contest and the Ozone Heroes public awareness campaign. Your information will not be sold for any purpose or shared with any third parties for any purpose not associated directly with the contest. Our privacy policy is compliant with all laws in the State of Texas and includes all best practice authorization and security specifications required by those laws. All personal information collected from Entrants is in accordance with our stated privacy policy and applicable laws.

8. Individuals or teams of individuals may create and submit entries.

9. Only one entry per person, whether individual or group participation.

10. Entries must be submitted online. Complete the following 2 steps to successfully enter the 2010 Ozone Hero Chronicles Contest. Click [here](#) to complete the online submission form. Once you have entered that information then you can upload your video [here](#). Please make sure your video is under 1GB in size. Please make sure your video is in one of the following video formats: .AVI .MOV .MPG .MPG2 .MPEG2 .MPEG4 .MP4 .WMV

11. Entries must be received online at www.ozoneheroes.com by August 31, 2010.
12. All entries, the receipt of which will not be acknowledged, become the property of CAMPO and PGC Creative, without any compensation from CAMPO or PGC Creative. Entrants grant permission to CAMPO, or PGC Creative on behalf of CAMPO, to use their names, likenesses and entries for promotional purposes related to CAMPO and its activities. By submitting an entry, entrants (i) represent that their entries constitute original works of creativity that do not violate the property rights of any other person, and (ii) grant CAMPO, or PGC Creative on behalf of CAMPO, the right to exhibit, distribute, televise and otherwise use the entries in various media.
13. All entrant videos must comply with Web site terms and conditions required by [YouTube](#) & [Vimeo](#)
14. Prize recipients will be determined by an online voting process selected by CAMPO and the voters' decisions will be final. **Prize recipients will be asked to pick up their prizes in person, present a photo ID and sign to acknowledge receipt of the prize and will be responsible for any taxes, if required, associated with the prizes.** First prize is a bike of winner's choice, value up to \$900, from AJs Cyclery. Winner may choose to select a higher priced bike and is responsible for any amount in excess of \$900. CAMPO reserves the right not to award all prizes in all categories; and CAMPO reserves the right to not air a winning video.
15. Prize recipients will be announced on www.ozoneheroes.com on a date TBA. Winners will be notified by CAMPO, or PGC Creative on behalf of CAMPO, prior to that announcement.
16. Send Contest related questions and correspondence to ozoneheroes@gmail.com with the subject line: Hero Chronicles Contest.